

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
72	Teh			74, 76,	21,75	1,2,3,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20, 22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38, 39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54, 56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,73, 77,78,80,81,82,83,84,87,88,91,93,95,96,98,107,1 09,111,126,127,135,137,139	4,28,55,58,79,85,86,89,90,92,94,97,99,10 0,101,102,103,104,105,106,108,110,112, 113,114,115,116,117,118,119,120,121,12 2,123,124,125,128,129,130,131,132,133, 134,136,138,140,141
73	Teh botol			75	3,48,49	1,2,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20, 21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37, 38,39,40,41,42,43,44,45,46,47,50,51,52,53,54,56, 57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,74, 75,76,77,78,80,81,82,83,84,87,88,91,93,95,96,98, 107,109,111,126,127,135,137,139	28,55,58,79,85,86,89,90,92,94,97,99,100, 101,102,103,104,105,106,108,110,112,11 3,114,115,116,117,118,119,120,121,122, 123,124,125,128,129,130,131,132,133,13 4,136,138,140,141
74	Teh celup			72, 76,	21,48,4 9	1,2,3,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20, 22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38, 39,40,41,42,43,44,45,46,47,50,51,52,53,54,56,57, 59,60,61,62,63,64,65,66,67,68,69,70,71,73,75,77, 78,80,81,82,83,84,87,88,91,93,95,96,98,107,109, 111,126,127,135,137,139	4,28,55,58,79,85,86,89,90,92,94,97,99,10 0,101,102,103,104,105,106,108,110,112, 113,114,115,116,117,118,119,120,121,12 2,123,124,125,128,129,130,131,132,133, 134,136,138,140,141
75	Teh kotak			73	3,48,49, 72	1,2,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20, 21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37, 38,39,40,41,42,43,44,45,46,47,50,51,52,53,54,56, 57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,74, 76,77,78,80,81,82,83,84,87,88,91,93,95,96,98,10 7,109,111,126,127,135,137,139	28,55,58,79,85,86,89,90,92,94,97,99,100, 101,102,103,104,105,106,108,110,112,11 3,114,115,116,117,118,119,120,121,122, 123,124,125,128,129,130,131,132,133,13 4,136,138,140,141
76	Teh susu			72, 74,		1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,2 0,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,3 7,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,5 3,54,56,57,59,60,61,62,63,64,65,66,67,68,69,70,7 1,73,75,77,78,80,81,82,83,84,87,88,91,93,95,96,9 8,107,109,111,126,127,135,137,139,	28,55,58,79,85,86,89,90,92,94,97,99,100, 101,102,103,104,105,106,108,110,112,11 3,114,115,116,117,118,119,120,121,122, 123,124,125,128,129,130,131,132,133,13 4,136,138,140,141

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
77	Telur					1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,80,81,82,83,84,87,88,91,93,95,96,98,107,109,111,126,127,135,137,139,	28,55,58,79,85,86,89,90,92,94,97,99,100,101,102,103,104,105,106,108,110,112,113,114,115,116,117,118,119,120,121,122,123,124,125,128,129,130,131,132,133,134,136,138,140,141
78	Tepung				7	1,2,3,4,5,6,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,80,81,82,83,84,87,88,91,93,95,96,98,107,109,111,126,127,135,137,139	28,55,58,79,85,86,89,90,92,94,97,99,100,101,102,103,104,105,106,108,110,112,113,114,115,116,117,118,119,120,121,122,123,124,125,128,129,130,131,132,133,134,136,138,140,141
79	Terasi					1,2,6,8,9,10,18,22,23,25,28,33,36,58,66,79,83,84,88,93,95,96,98,135,137	3,4,5,7,11,12,13,14,15,16,17,19,20,21,24,26,27,29,30,31,32,34,35,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,59,60,61,62,63,64,65,67,68,69,70,71,72,73,74,75,76,77,78,80,81,82,83,85,86,87,89,90,91,92,94,97,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,136,138,139,140,141
80	Tofu					1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,81,82,83,84,87,88,91,93,95,96,98,107,109,111,126,127,135,137,139	28,55,58,79,85,86,89,90,92,94,97,99,100,101,102,103,104,105,106,108,110,112,113,114,115,116,117,118,119,120,121,122,123,124,125,128,129,130,131,132,133,134,136,138,140,141

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
81	Snack talas				64	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,59,60,61,62,63,65,66,67,68,69,70,71,72,73,74,75,76,77,78,80,82,83,84,87,88,91,93,95,96,98,107,109,111,126,127,135,137,139	28,55,58,79,85,86,89,90,92,94,97,99,100,101,102,103,104,105,106,108,110,112,113,114,115,116,117,118,119,120,121,122,123,124,125,128,129,130,131,132,133,134,136,138,140,141
82	Aksesoris					1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,80,81,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	28,58,79,
83	Alumunium foil				96	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,84,85,86,87,88,89,90,91,92,93,94,95,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
84	Baterai					1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	
85	Bedak				94	82,83,84,86,87,88,89,90,91,92,93,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,
86	Conditioner			136,140,	126,138,141	82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,127,128,129,130,131,132,133,134,135,137,139,	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
87	Cotton bud				94	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,80,81,81,83,84,85,86,88,89,90,91,92,93,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	28,58,79
88	Cukuran				99	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,83,84,85,86,87,89,90,91,92,93,94,95,96,97,98,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	
89	Deodorant	1 2 3		108		82,83,84,85,86,87,88,90,91,92,93,94,95,96,97,100,101,102,103,104,105,106,107,109,110,111,112,113,114,115,116,117,118,119,120,121,122,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,98

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
90	Detergent	1 1 6			110,120	82,83,84,85,86,87,88,89,91,92,93,94,95,96,97,98,100,101,102,103,104,105,106,107,109,111,112,113,114,115,117,118,119,121,122,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,
91	Kapas		1 1 9		99,102,131	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,80,81,82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,100,101,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,120,121,122,123,124,125,126,127,128,129,130,132,133,134,135,136,137,138,139,140,141	28,58,79
92	Kapur barus			106,112,		82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,108,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,107,109

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
93	Kebutuhan rumah tangga				95	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,83,84,85,86,87,88,89,90,91,92,94,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	
94	Kebutuhan bayi				85,87,127	82,83,84,86,88,89,90,91,92,93,	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81
95	Kelontong				93	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,83,84,85,86,87,88,89,90,91,92,94,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
96	Kertas wrap				83	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,84,85,86,87,88,89,90,91,92,94,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	
97	Kit IU					82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81
98	Korek api/gas					1,2,3,4,5,6,7,8,9,10,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,83,84,85,86,88,89,90,91,92,93,94,95,96,97,99,100,101,102,103,104,105,107,109,110,111,113,114,115,116,117,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	11,55,106,108,112,118

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
199	kosmetik				88,91,	82,83,84,85,86,89,90,92,93,94,95,96,97,98,99,100,101,102,103,104,105,107,109,110,111,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,
100	Lotion			101		82,83,84,85,86,88,89,90,91,92,93,94,95,96,97,98,99,102,103,104,105,107,109,110,111,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,
101	Lulur			100		82,83,84,85,86,88,89,90,91,92,93,94,95,96,97,98,99,102,103,104,105,107,109,110,111,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,
102	Masker				91	82,83,84,85,86,88,89,90,92,93,94,95,96,97,98,99,100,101,103,104,105,107,109,110,111,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,
103	Minyak angin			55,104,105		82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
104	Minyak kayu putih			55, 103, 105		82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,
105	Minyak telon			55, 103, 104		82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,
106	Obat nyamuk			92, 112		82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,106,108,110,111,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,98,107,109
107	Odol	109	137			1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,80,81,82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,108,110,111,118,119,123,126,127,128,129,130,131,132,133,134,135,136,138,139,140,141	28,58,79,92,112,113,114,115,116,117,120,121,122,124,125

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
108	Parfum			89, 123		82,83,84,85,86,88,90,91,92,93,94,95,96,97,99,100,101,102,103,104,105,107,109,110,111,113,114,115,116,117,118,119,120,121,122,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,98
109	Pasta gigi	1 0 7	1 3 7			1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,80,81,82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,108,110,111,118,119,123,126,127,128,129,130,131,132,133,134,135,136,138,139,140,141	28,58,79,92,112,113,114,115,116,117,120,121,122,124,125
110	Pelicin pakaian				90,116, 120	82,83,84,85,86,88,89,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,107,109,110,111,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,
111	Pembalut				134	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,80,81,82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,135,136,137,138,139,140,141	28,58,79,

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
112	Pembasm i nyamuk			92, 106 ,		82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98, 99,100,101,102,108,110,111,113,114,115,116,11 7,118,119,120,121,122,123,124,125,126,127,128, 129,130,131,132,133,134,135,136,137,138,139,1 40,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,27,28,29,30,3 1,32,33,34,35,36,37,38,39,40,41,42,43,44 ,45,46,47,48,49,50,51,52,53,54,56,57,58, 59,60,61,62,63,64,65,66,67,68,69,70,71,7 2,73,74,75,76,77,78,79,80,81,98,107,109
113	Pembersi h kaca				114,115 ,116,11 7	82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98, 99,100,101,102,108,110,111,112,118,119,120,12 1,122,123,124,125,126,127,128,129,130,131,132, 133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,27,28,29,30,3 1,32,33,34,35,36,37,38,39,40,41,42,43,44 ,45,46,47,48,49,50,51,52,53,54,56,57,58, 59,60,61,62,63,64,65,66,67,68,69,70,71,7 2,73,74,75,76,77,78,79,80,81,107,109
114	Pembersi h kloset				113,115 ,116,11 7	82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98, 99,100,101,102,108,110,111,112,118,119,120,12 1,122,123,124,125,126,127,128,129,130,131,132, 133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,27,28,29,30,3 1,32,33,34,35,36,37,38,39,40,41,42,43,44 ,45,46,47,48,49,50,51,52,53,54,56,57,58, 59,60,61,62,63,64,65,66,67,68,69,70,71,7 2,73,74,75,76,77,78,79,80,81,107,109
115	Pembersi h lantai	1 1 7			113,114 ,116,	82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98, 99,100,101,102,108,110,111,112,118,119,120,12 1,122,123,124,125,126,127,128,129,130,131,132, 133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,27,28,29,30,3 1,32,33,34,35,36,37,38,39,40,41,42,43,44 ,45,46,47,48,49,50,51,52,53,54,56,57,58, 59,60,61,62,63,64,65,66,67,68,69,70,71,7 2,73,74,75,76,77,78,79,80,81,107,109
116	Pembersi h pakaian	9 0			110,114 ,114,11 5,117,1 20	82,83,84,85,86,87,88,89,91,93,94,95,96,97,98,99, 100,101,102,108,110,111,112,118,119,121,122,1 23,124,125,126,127,128,129,130,131,132,133,13 4,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,27,28,29,30,3 1,32,33,34,35,36,37,38,39,40,41,42,43,44 ,45,46,47,48,49,50,51,52,53,54,56,57,58, 59,60,61,62,63,64,65,66,67,68,69,70,71,7 2,73,74,75,76,77,78,79,80,81,107,109

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
117	Pembersih porselen	115			113,114,116,	82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,108,110,111,112,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,107,109
118	Pembersih tangan				132	82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,119,120,121,122,123,124,125,126,127,128,129,130,131,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,98
119	Pembersih wajah		91	131	102	82,83,84,85,86,87,88,89,90,93,94,95,96,97,98,99,100,101,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,120,121,122,123,124,125,126,127,128,129,130,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81
120	Pemutih				90,110,116,	82,83,84,85,86,87,88,89,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,111,112,113,114,115,116,117,118,119,121,122,123,124,125,126,127,128,129,130,131,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,107,109
121	Pengharum lemari			122,124,125		82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,123,126,127,128,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,107,109

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
122	Pengharu m ruangan	1 2 5		121 ,12 4,		82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,99, 100,101,102,103,104,105,106,107,108,109,110,1 11,112,113,114,115,116,117,118,119,120,123,12 6,127,128,129,130,131,132,133,134,135,136,137, 138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,27,28,29,30,3 1,32,33,34,35,36,37,38,39,40,41,42,43,44 ,45,46,47,48,49,50,51,52,53,54,56,57,58, 59,60,61,62,63,64,65,66,67,68,69,70,71,7 2,73,74,75,76,77,78,79,80,81,98,107,109
123	Pewangi ketiak	8 9		108		82,83,84,85,86,87,88,90,91,92,93,94,95,96,97,10 0,101,102,103,104,105,106,107,109,110,111,112, 113,114,115,116,117,118,119,120,121,122,124,1 25,126,127,128,129,130,131,132,133,134,135,13 6,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,27,28,29,30,3 1,32,33,34,35,36,37,38,39,40,41,42,43,44 ,45,46,47,48,49,50,51,52,53,54,55,56,57, 58,59,60,61,62,63,64,65,66,67,68,69,70,7 1,72,73,74,75,76,77,78,79,80,81,98
124	Pewangi pakaian			121 ,12 2,1 25,		82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98, 99,100,101,102,103,104,105,106,107,108,109,11 0,111,112,113,114,115,116,117,118,119,120,123, 126,127,128,129,130,131,132,133,134,135,136,1 37,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,27,28,29,30,3 1,32,33,34,35,36,37,38,39,40,41,42,43,44 ,45,46,47,48,49,50,51,52,53,54,56,57,58, 59,60,61,62,63,64,65,66,67,68,69,70,71,7 2,73,74,75,76,77,78,79,80,81,107,109
125	Pewangi ruangan	1 2 2		121 ,12 4,		82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,99, 100,101,102,103,104,105,106,107,108,109,110,1 11,112,113,114,115,116,117,118,119,120,123,12 6,127,128,129,130,131,132,133,134,135,136,137, 138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17, 18,19,20,21,22,23,24,25,26,27,28,29,30,3 1,32,33,34,35,36,37,38,39,40,41,42,43,44 ,45,46,47,48,49,50,51,52,53,54,56,57,58, 59,60,61,62,63,64,65,66,67,68,69,70,71,7 2,73,74,75,76,77,78,79,80,81,98,107,109

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
126	Pewarna rambut				86,136,138,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,80,81,82,83,84,85,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,127,128,129,130,131,132,133,134,135,137,139,	28,58,79,
127	Popok				94	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,80,81,82,83,84,85,86,87,88,89,90,91,92,93,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,128,129,130,131,132,133,134,135,136,137,138,139,140,141	28,58,79
128	Rokok					82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,129,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81
129	Sabun bayi				94	82,83,84,85,86,87,88,89,90,91,93,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,119,120,121,122,123,124,125,126,127,128,130,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
130	Sabun mandi					82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,131,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81
131	Sabun muka			119	91	82,83,84,85,86,87,88,89,90,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,120,121,122,123,124,125,126,127,128,129,130,132,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81
132	Sabun cuci tangan				118	82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,119,120,121,122,123,124,125,126,127,128,129,130,131,133,134,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81
133	Sabun cuci piring		1 3 5			82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,134,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81
134	Sabun wanita				111	82,83,84,85,86,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,135,136,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81

Tabel 5.3. Lanjutan

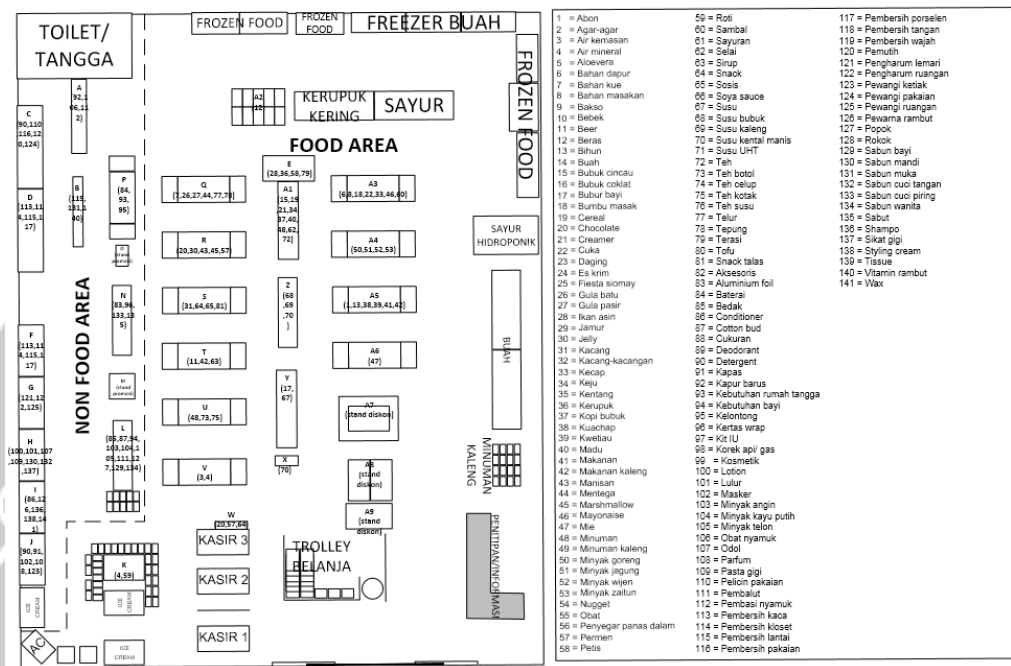
No	Kategori	A	E	I	O	U	X
135	Sabut		1 3 3			1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,134,136,137,138,139,140,141	
136	Shampo			86	126	82,83,84,85,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,127,128,129,130,131,132,133,134,135,137,138,139,140,141	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81
137	Sikat gigi		1 0 7, 1 0 9,			1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81,82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106,108,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,138,139,140,141	

Tabel 5.3. Lanjutan

No	Kategori	A	E	I	O	U	X
138	Styling cream			141	86,126,	82,83,84,85,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,127,128,129,130,131,132,133,134,135,136,137,139,140,	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81
139	Tissue					1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,55,56,57,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,80,81,82,83,84,85,86,87,88,89,90,91,92,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,126,127,128,129,130,131,132,133,134,135,136,137,138,140,141	28,58,79
140	Vitamin rambut			86	126,138,141,	82,83,84,85,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,127,128,129,130,131,132,133,134,135,136,137,139,	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81
141	Wax			138	86,126,140,	82,83,84,85,87,88,89,90,91,93,94,95,96,97,98,99,100,101,102,103,104,105,106,107,108,109,110,111,112,113,114,115,116,117,118,119,120,121,122,123,124,125,127,128,129,130,131,132,133,134,135,136,137,139,	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,35,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64,65,66,67,68,69,70,71,72,73,74,75,76,77,78,79,80,81

Setelah mendapatkan derajat kedekatan melalui metode ARC, maka penulis dapat menentukan planogram layout. Gambar 5.1 adalah usulan planogram layout untuk retail X berdasarkan bagan ARC.

USULAN LAYOUT RETAIL X



Gambar 5.1. Usulan Planogram Layout

Penulis meletakkan produk *fast moving* lebih dekat dengan pintu utama. Alasan peletakkan tersebut adalah supaya produk mudah terlihat oleh konsumen dan menarik perhatian konsumen untuk masuk kedalam ritel. Tetapi peletakkan produk *fast moving* belum dapat dipastikan adalah usulan yang lebih baik. Alternatif yang dapat diterapkan juga adalah peletakkan produk *slow moving* di dekat pintu utama yang kemudian juga dapat membuat calon konsumen mengitari ritel untuk mendapatkan produk yang diinginkan sehingga dapat meningkatkan *impulse buying*.

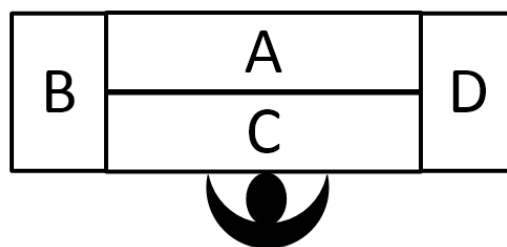
Kedekatan produk berkode A adalah produk yang sama tetapi dimasukkan kedalam dua kategori oleh Ritel X pada program kasir. Kode E adalah produk yang harus digunakan bersamaan atau membutuhkan satu sama lain berdasarkan cara penggunaan yang tertera pada produk. Kode I adalah produk yang tergolong dalam *merchandise department* yang sama Kode O adalah produk yang tergolong dalam *merchandise group* yang sama. Kode U adalah untuk produk yang tidak dalam satu *merchandise group* atau antara produk makanan dan non makanan. Kode X adalah produk yang tidak boleh berdekatan

karena dapat mempengaruhi produk dari segi aroma, ketahanan, dan atau mudah terbakar apabila berdekatan. Penulis menentukan kedekatan produk berdasarkan keterangan produk pada website resmi produsen produk tersebut.

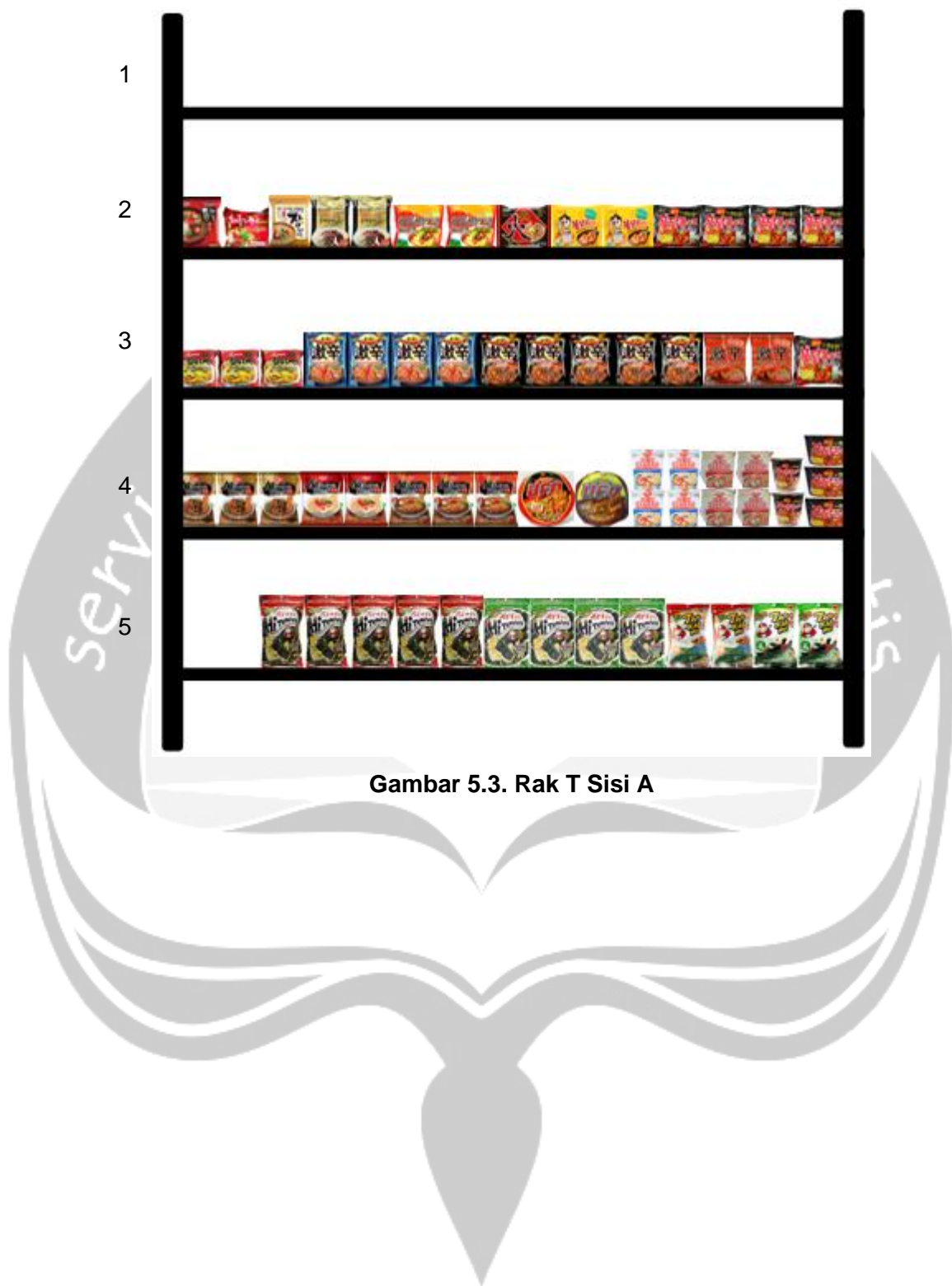
Penulis kemudian membuat planogram yang lebih detail pada satu kategori produk. Penulis menentukan produk dengan cara menggabungkan seluruh data penjualan per kategori per bulan dari Ritel X pada program excel untuk dibuat menjadi grafik dan mencari *fast moving product*. Terdapat beberapa kategori produk yang penulis sisihkan dari grafik karena susunannya yang tidak berada pada rak, susunannya tidak mempengaruhi eksposurnya pada konsumen, atau memiliki lokasi tetap yang sulit diubah seperti freezer yang butuh dekat dengan sumber listrik. Kategori produk yang disisihkan adalah buah, sayur, kentang, bebek, makanan beku, rokok, aksesoris, dan es krim

Berdasarkan grafik data penjualan yang telah digabungkan, kategori produk yang termasuk kategori *fast moving product* dengan grafik yang tidak terlalu landai atau curam adalah kategori produk mie. Kategori produk mie terdapat pada rak T. Rak T termasuk *island rack* dan memiliki 2 sisi. Di kedua ujung rak T terdapat masing-masing 1 rak *end cap*. Penulis akan menyebut sisi rak T yang menghadap pintu utama sebagai sisi A dan sisi yang membelakangi pintu utama sebagai sisi C. Sisi A diisi dengan mie instan dari luar negeri sedangkan sisi C diisi dengan mie instan dari dalam negeri. Menghadap sisi C, penulis akan menyebut *end cap* di sisi kanan sebagai sisi C dan sisi kiri sebagai sisi D. Rak T memiliki 5 *shelf* dengan tinggi masing-masing 40cm (*shelf* 2-5). Susunan produk saat ini dapat dilihat pada gambar 5.3., gambar 5.4., gambar 5.5., dan gambar 5.6.

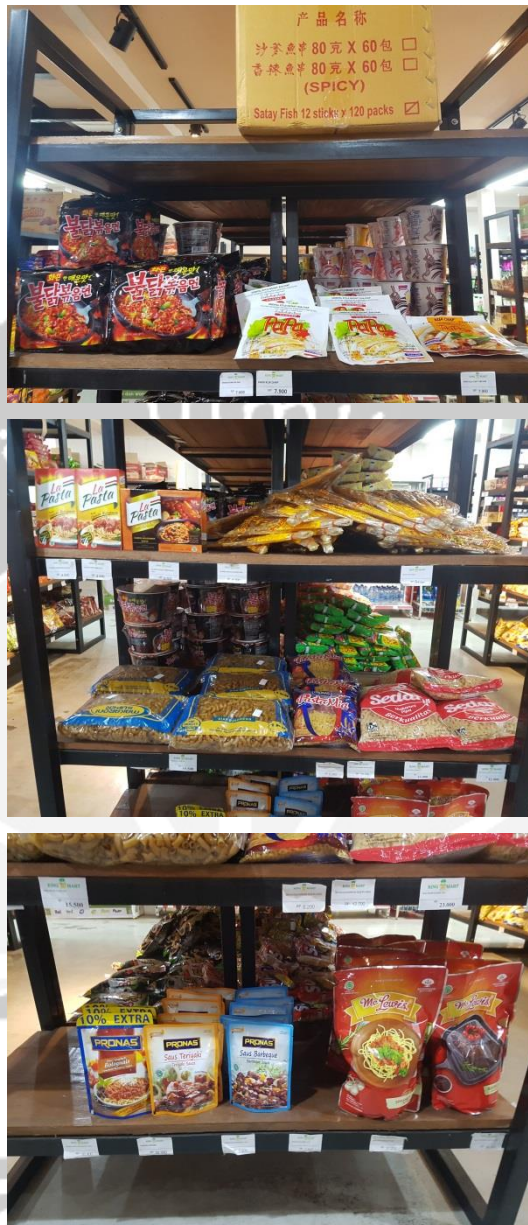
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Gambar 5.2. Rak T



Gambar 5.3. Rak T Sisi A



Gambar 5.4. Rak T sisi B



Gambar 5.5. Rak T Sisi C



Gambar 5.6. Rak T sisi D

Gambar 5.3. menunjukkan bahwa pada rak T sisi A *shelf* 5 diisi dengan produk yang tidak masuk dalam kategori mie, sedangkan terdapat beberapa produk yang Ritel X masukkan dalam kategori mie tetapi diletakkan dengan jauh dari rak T dan ditempatkan dengan produk yang tidak sekategori. Pada rak T sisi B dan sisi D juga diisi dengan produk yang tidak sekategori, padahal terdapat beberapa produk kategori mie yang diletakkan pada *end cap* rak A4 dan rak S.

Pada tabel 5.4. penulis menyertakan data penjualan produk pada kategori mie. Di Ritel X. Penulis akan menyajikan data penjualan yang telah diurut mulai dari produk dengan rata-rata penjualan tertinggi ke terendah. Selanjutnya penulis akan memisahkan mie menjadi 3 subkategori, yaitu mie kering (mie tanpa bumbu), mie instan dalam negeri, dan mie instan luar negeri dengan urutan yang sama, yaitu dari penjualan tertinggi ke terendah pada tabel 5.5..

Tabel 5.4. Data Penjualan Kategori Mie

No	Produk	Februari	Maret	April	Mei	Juli	Agustus	Rata-rata
1	Indomie rs kaldu ayam	96	138	112	101	151	180	130
2	Indomie goreng special saus	74	148	113	111	86	130	110
3	Indomie goreng spes jumbo	32	43	47	46	51	33	42
4	Indomie kari ayam	54	58	37	26	35	23	39
5	Indomie rasa soto mie	42	21	42	18	34	52	35
6	Indomie rasa ayam bawang	6	15	47	46	45	37	33
7	Indomie rasa ayam special	13	29	33	33	33	35	29
8	Samyang	14	47	32	27	30	21	29
9	Indomie goreng rica rica	24	14	27	13	25	32	23
10	Popmie rasa ayam	34	19	16	19	19	29	23
11	Gekikara ramen	25	24	11	45	16	9	22
12	Indomie rasa soto special	14	22	23	24	20	26	22
13	Indomie goreng jumbo ayam panggang	24	23	14	24	18	19	20
14	Mie sedap soto 75g	15	26	24	22	15	20	20
15	Sarimi isi 2 grg ayam kecap	16	17	21	27	27	13	20
16	Mikuya tori kara	0	0	13	63	28	6	18
17	Mie sedap grg 91g	18	9	18	16	22	25	18

Tabel 5.4. Lanjutan

No	Produk	Februari	Maret	April	Mei	Juli	Agustus	Rata-rata
18	Gekikara seafood	19	24	22	19	16	7	18
19	Mie instan grg iga penyet	19	17	7	8	21	21	16
20	Supermi goreng ayam	24	18	17	10	23	0	15
21	Indomi goreng sambal matah	14	21	3	28	21	4	15
22	Cap3ayam mie telur merah/kuning	19	4	7	30	20	9	15
23	Mie abc gulai ayam pedas 70g	22	3	8	9	15	28	14
24	Paldo hwa ramyun	15	25	10	11	16	4	14
25	Sarimi isi 2 rs tongseng	5	29	8	13	5	18	13
26	Indomie gr grs dendeng balado	8	16	13	3	11	14	11
27	Mie sedap white curry 81g	3	4	11	6	20	20	11
28	Sarimi isi 2 grg ayam kremes	9	6	14	18	6	10	11
29	Mikuya iya iya	0	0	9	35	12	7	11
30	Segye ramyun kimchi soup	13	5	8	22	8	5	10
31	Popmie rasa bakso	3	13	6	14	21	3	10
32	Gekikara ramen hot spicy 120g	0	0	10	23	21	5	10
33	Mikuya ramen kari jepang 120g	0	0	18	16	17	7	10

Tabel 5.4. Lanjutan

No	Produk	Februari	Maret	April	Mei	Juli	Agustus	Rata-rata
34	Mie abc semur ayam pds 70g	13	4	15	9	9	7	10
35	Maitri soto	9	1	2	13	11	21	10
36	Ufo saus jepang	10	7	9	18	5	7	9
37	Ufo kari pedas	12	8	12	13	4	7	9
38	Mie sedap karikental special 75g	10	7	4	5	10	19	9
39	Popmie rasa kari	9	6	8	0	17	14	9
40	Mie abc sup tomat pds 70g	5	6	6	9	11	16	9
41	Sukses gor ayam krems isi 2	2	3	5	14	11	12	8
42	Sedap mie goreng cup 85g	17	4	5	7	5	6	7
43	Indomie goreng redang	9	8	14	7	4	0	7
44	Mie instan tiptop goreng	10	6	1	15	7	3	7
45	Supermi sop buntut 75g	10	7	11	4	2	7	7
46	Popmie goreng pedas	20	3	0	0	6	11	7
47	Miesoa kuah ayam bwg 65g	0	18	5	1	13	3	7
48	Segye ramyun beef mushroom	17	6	4	7	3	0	6
49	Segye ramyun kimchi fried	22	15	0	0	0	0	6
50	Segye ramyun seafood	9	12	13	3	0	0	6

Tabel 5.4. Lanjutan

No	Produk	Februari	Maret	April	Mei	Juli	Agustus	Rata-rata
51	Mie sedap ayam special 69g	0	0	6	12	2	16	6
52	Pop mie rs soto	36	0	0	0	0	0	6
53	Maitri goreng	11	3	3	6	2	11	6
54	Samyang cup goreng	5	1	16	7	0	4	6
55	Mie sedap aym bwg telur 73g	0	5	9	7	9	2	5
56	Sukses mie ayam bwng isi 2	0	5	12	6	4	3	5
57	Samyang keju	0	0	0	0	10	19	5
58	Mie sedao sambal grg 88g	11	2	4	2	5	4	5
59	Paldo seafood	10	4	1	6	5	1	5
60	Paldo cheese	22	5	0	0	0	0	5
61	Mie tiptop kaldu ayam	5	3	2	15	1	0	4
62	Samyang mushroom	3	5	8	7	3	0	4
63	Gaga mie 100 grg ext p	0	0	0	3	10	13	4
64	Sedap mie soto cup 81g	4	6	3	3	3	4	4
65	Sedapmie kari specual cup 81g	7	2	2	2	4	3	3
66	Sarimi isi 2 rasa soto	7	3	4	5	0	0	3
67	Pop mie meaty rasa kari	0	8	1	3	6	1	3

Tabel 5.4. Lanjutan

No	Produk	Februari	Maret	April	Mei	Juli	Agustus	Rata-rata
68	Pop mie meaty soto	0	5	4	3	5	1	3
69	Sarimi isi 2 rasa soto	1	4	3	0	6	3	3
70	Samyang cup kecil	0	0	0	3	4	10	3
71	Sarimi isi 2 gulai ayam	2	5	8	1	0	0	3
72	Mie sedap baso special 77g	3	0	4	2	0	6	3
73	Mie maitri sop	1	3	4	1	1	5	3
74	Bakmie mewah dgg ayam	2	3	1	0	7	1	2
75	Plado jjang men	7	0	0	3	2	2	2
76	Mie sedaap aym bwg tlr cup 77g	0	2	1	9	0	2	2
77	Nissin cup tomyum 75g	0	0	2	10	0	2	2
78	Popmie goreng special	2	1	4	0	6	0	2
79	Paldo soy flavor noodle	2	2	1	3	0	4	2
80	Paldo teymsae	5	2	0	1	2	1	2
81	Real meat goreng telur balado	0	1	6	0	3	1	2
82	Sedapmie baso special cup 77g	3	2	1	1	2	1	2
83	Indomie bite rumput laut	6	4	0	0	0	0	2
84	Ansung tang myun 125g	10	0	0	0	0	0	2

Tabel 5.4. Lanjutan

No	Produk	Februari	Maret	April	Mei	Juli	Agustus	Rata-rata
85	Nissin cup seafood 75g	0	0	0	5	2	3	2
86	Burung dara urai pipih 140g	0	0	0	0	6	4	2
87	Realt meat goreng empal	0	1	5	2	1	0	2
88	Mie sedap grg ayam krispi 84g	3	0	2	3	0	0	1
89	Indomie kaldu ayam/dus	0	3	0	3	0	2	1
90	Supermi rs opor ayam	3	2	2	1	0	0	1
91	Soun longkow 50g	0	0	0	8	0	0	1
92	Mie gepeng grg aym panggang	0	0	0	4	0	4	1
93	Mi gelas jumbo baso sapi 40g	0	0	0	0	3	5	1
94	Burung dara renteng pipih 136g	0	0	0	0	6	2	1
95	Indomie rasa soto lamongan	2	2	2	1	0	0	1
96	Subamie 180g	0	0	0	3	2	2	1
97	Mie gepeng grg atm lda hitam	0	0	0	0	2	5	1
98	Burung dara renteng 136g	0	0	0	0	0	7	1
99	Gaga mie telur a1 merah 180g	2	2	0	0	2	0	1
100	Paldo kimchi flavor	0	4	0	0	2	0	1
101	Mie gelas protevit ayam bwg 168g	1	1	0	0	3	1	1

Tabel 5.4. Lanjutan

No	Produk	Februari	Maret	April	Mei	Juli	Agustus	Rata-rata
102	Chal goguma dangmyun 450g	2	1	0	0	0	3	1
103	Sarimi gelas kari	0	0	0	0	2	4	1
104	Real meat grg ayam jamur	1	0	1	3	0	0	1
105	Sogokimyun 120g	0	0	2	1	2	0	1
106	Kaf instant noodles 350g	0	1	1	1	2	0	1
107	Burung dara urai 140g	0	0	0	0	4	0	1
108	Mie gepeng lada hitam 40s	0	0	0	0	2	2	1
109	Real meat goreng rendang	1	1	1	0	0	0	1
110	Gaga mie telur a1 kuning 180g	0	1	0	2	0	0	1
111	Mie gelas protevit soto ayam 168g	3	0	0	0	0	0	1
112	Indomie grg spec saus/dus	0	0	0	1	2	0	1
113	Mie helas protevit baso sapi 6x28g	0	0	0	0	1	1	0
114	Mie gelas jumbo ayam bwg 41g	0	0	0	0	1	1	0
115	Abalone mie 220g	0	0	0	0	0	2	0
116	Nong shim neoguri udon	1	0	0	0	0	0	0
117	Samyang isi 5	0	0	0	0	0	1	0

Tabel 5.5. Sub Kategori Mie

Mie Kering	Mie Instan Dalam Negeri	Mie Instan Luar Negeri
Cap3ayam mie teluar merah/kuning	Indomie rs kaldu ayam	Samyang
Burung dara urai pipih 140g	Indomie goreng special saus	Gekikara ramen
Soun longkow 50g	Indomie goreng spes jumbo	Mikuya tori kara
Burung dara renteng pipih 136g	Indomie kari ayam	Gekikara seafood
Subamie 180g	Indomie rasa soto mie	Paldo hwa ramyun
Burung dara renteng 136g	Indomie rasa ayam bawang	Mikuya iya iya
Gaga mie teloe a1 merah 180g	Indomie rasa ayam special	Segye ramyun kimchi soup
Chal goguma dangmyun 450g	Indomie goreng rica rica	Gekiara ramen hot spicy 120g
Kaf instant noodles 350g	Popmier asa ayam	Mikuya ramen kari jepang 120g
Burung dara urai 140g	Indomie rasa soto special	Ufo saus jepang
Gaga mie telur a1 kuning 180g	Indomie goreng jumbo ayam panggang	Ufo kari pedas
Abalone mie 220g	Mie sedap soto 75g	Segye ramyun beef mushroom
	Sarimi isi 2 grg ayam kecap	Segye ramyun kimchi fried
	Mie sedap grg 91g	Segye ramyun seafood
	Mie instan grg iga penyet	Samyang cup goreng
	Supermi goreng ayam	Samyang keju
	Indomie goreng sambal matah	Paldo seafood
	Mie abc gulai ayam pedas 70g	Paldo cheese
	Sarimi isi 2 rs tongseng	Samyang mushroom
	Indomie gr grs dendeng baladi	Samyang cup kecil
	Mie sedap white curry 81g	Paldo jjang men
	Sarimi isi 2 grg ayam kremes	Ansung tang myun 125g
	Popmie rasa bakso	Nissin cup tomyum 75g

Tabel 5.5. Lanjutan

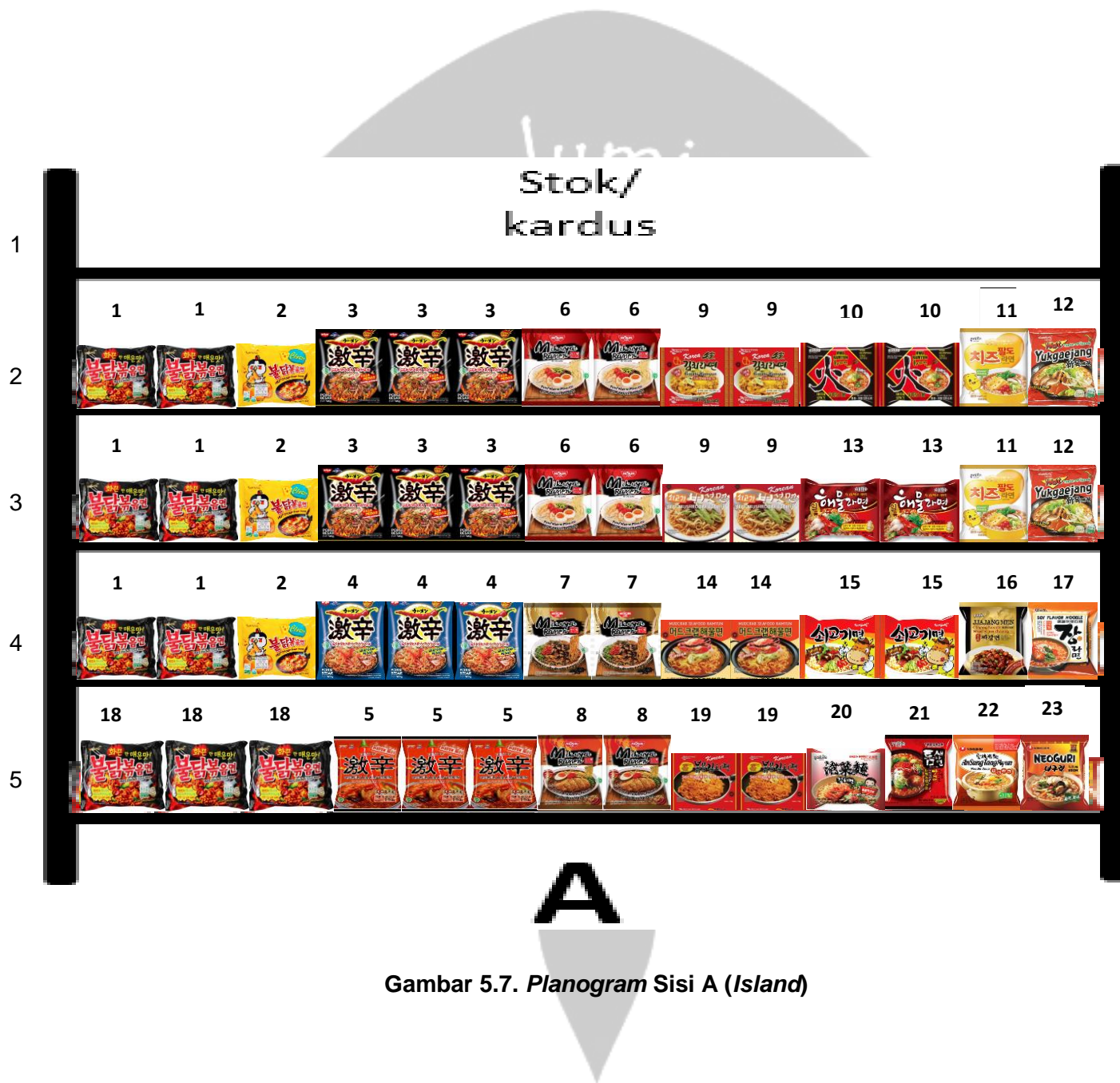
	Mie abc semur ayam pds 70g	Paldo soy flavor noodle
	Maitri soto	Paldo teumsae
	Mie sedap karikental special 75g	Nissin cup seafood 75g
	Popmie rasa kari	Paldo kimchi flavor
	Mie abc sup tomat pds 70g	Sogokimyun 120g
	Sukses gor ayam krems isi 2	Nong shim neoguri udon
	Sedap mie goreng cup 85g	Samyang isi 5
	Indomie goreng rendang	
	Mie instan tiptop goreng	
	Supermi sop buntut 75g	
	Popmie goreng epdas	
	Miesoa kuah ayam bwg 65g	
	Mie sedap ayam special 69g	
	Pop mie rs soto	
	Maitri goreng	
	Mie sedap aym bwg telur 73g	
	Sukses mie ayam bwng isi 2	
	Mie sedap sambal grg 88g	
	Mie tiptop kaldu ayam	
	Gaga mie 100 grg ext p	
	Sedap mie soto cup 81g	
	Sedapmie kari special cup 81g	
	Sarimi isi 2 rs baso sapi	
	Pop mie meaty rasa kari	

Tabel 5.5. Lanjutan

	Pop mie meaty soto	
	Sarimi isi 2 rasa soto	
	Sarimi isi 2 gulai ayam	
	Mie sedap baso special 77g	
	Mie maitri sop	
	Bakmie mewah dgg ayam	
	Mie sedaap aym bwg tlr cup 77g	
	Popmie goreng special	
	Real meat goreng telur balado	
	Sedapmie baso special cup 77g	
	Mie gepeng grg aym panggang	
	Indomie bite rumput laut	
	Real meat goreng empal	
	Mie sedap goreng ayam krispi 84g	
	Indomie kaldu ayam/dus	
	Supermi rasa opor ayam	
	Mie gelas jumbo baso sapi 40g	
	Indomie rasa soto lamongan	
	Mie gepeng grg aym lda hitam	
	Mie gelas protevit ayam bwg 168g	
	Sarimi gelas kari	
	Real meat grg ayam jamur	
	Mie gepeng lada hitam 40s	
	Real meat goreng rendang	
	Mie gelas protevit soto ayam 168g	

Tabel 5.5. Lanjutan

	Indomie grg spec saus/dus	
	Mie gelas protevit baso sapi 6x28g	
	Mie gelas jumbo ayam bwg 41g	



Gambar 5.7. Planogram Sisi A (Island)

Tabel 5.6. Kuantiti Produk Sisi A

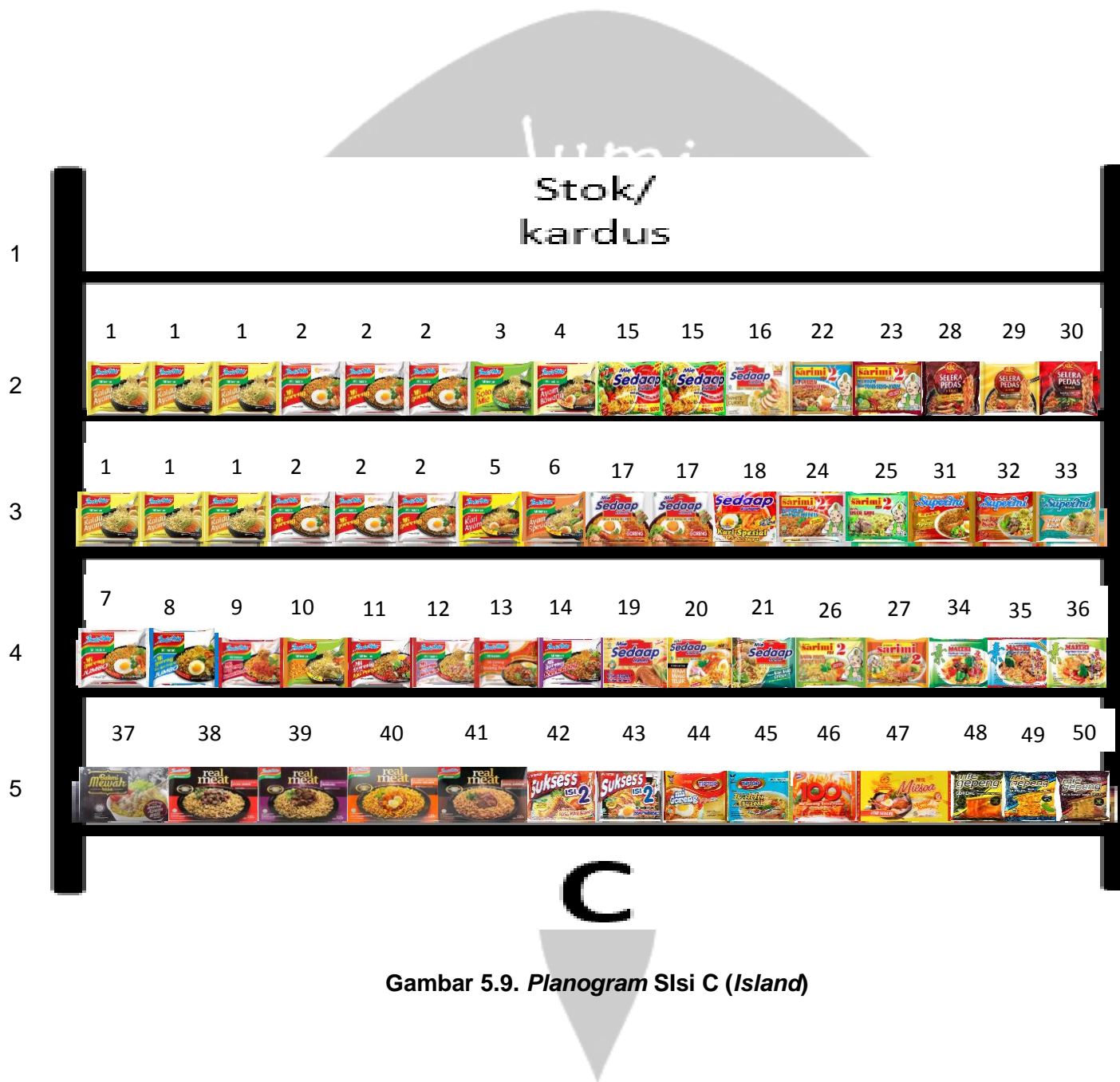
No Item	Nama Produk	Kuantiti (Q)
1	Samyang	30
2	Samyang cheese	10
3	Gekikara ramen	24
4	Gekikara seafood	20
5	Gekikara hot spicy	15
6	Mikuya tori kara	20
7	Mikuya iya iya	15
8	Mikuya japanese curry	15
9	Segye ramyun kimchi fried	6
10	Paldo hwa ramyun	15
11	Paldo cheese	6
12	Samyang hot mushroom (yukgaejang)	6
13	Paldo spicy seafood	6
14	Segye ramyun beef mushroom	6
15	Sogokimyun	5
16	Paldo jjajangmen	5
17	Paldo soy flavor	5
18	Samyang isi 5	3
19	Segye seafood	6
20	Paldo kimchi ramyun	5
21	Paldo teumsae	5
22	Ansung tang myun	5
23	Neoguri udon	5



Gambar 5.8. Planogram Sisi B (End Cap)

Tabel 5.7. Kuantiti Produk Sisi B

No Item	Nama Produk	Kuantiti (Q)
1	Popmie rasa ayam	24
2	Popmie rasa baso	24
3	Popmie rasa kari	12
4	Popmie goreng pedas	12
5	Popmie goreng spesial	12
6	Popmie meaty kari sapi	6
7	Popmie meaty soto ayam	6
8	Sedaap goreng	12
9	Sedaap rasa soto	6
10	Sedaap kari spesial	6
11	Sedaap ayam bawang	6
12	Sedaap baso spesial	6
13	Nissin sea food	6
14	Nissin tom yum	6
15	Ufo saus jepang	10
16	Ufo kari pedas	10
17	Samyang cup kecil	6
18	Samyang bowl	9
19	Mie gelas jumbo baso sapi	6
20	Mie gelas jumbo ayam bawang	6
21	Mie gelas jumbo baso sapi isi 6	1
22	Mie gelas jumbo ayam bawang isi 6	1



Gambar 5.9. Planogram Slsi C (Island)

Tabel 5.8. Kuantiti Produk Sisi C

No Item	Nama Produk	Kuantiti (Q)
1	Indomie kaldu ayam	132
2	Indomie goreng	132
3	Indomie soto mie	40
4	Indomie ayam bawang	40
5	Indomie kari ayam	40
6	Indomie ayam spesial	40
7	Indomie goreng jumbo	72
8	Indomie goreng jumbo ayam panggang	24
9	Indomie goreng sambal rica-rica	40
10	Indomie soto spesial	40
11	Indomie goreng iga penyet	40
12	Indomie goreng sambal matah	40
13	Indomie goreng dendeng balado	40
14	Indomie goreng rendang	40
15	Sedaap soto	40
16	Sedaap white curry	40
17	Sedaap goreng	40
18	Sedaap kari spesial	40
19	Sedaap ayam spesial	40
20	Sedaap ayam bawang telur	40
21	Sedaap baso spesial	40
22	Sarimi isi 2 ayam kecap	24
23	Sarimi isi 2 tongseng ayam	24
24	Sarimi isi 2 goreng ayam kremes	24
25	Sarimi isi 2 baso sapi	24
26	Sarimi isi 2 soto koya	24
27	Sarimi isi 2 gulai ayam	24
28	Selera pedas gulai ayam pedas	40
29	Selera pedas semur ayam pedas	40
30	Selera pedas tomat pedas	40
31	Supermi goreng ayam	40
32	Supermi sop buntut	40
33	Supermi opor ayam	40
34	Maitri vegetarian soup	40
35	Maitri fried noodle	40
36	Maitri soto soup	40
37	Bakmi mewah	6
38	Real meat ayam jamur	6
39	Real meat rendang	6
40	Real meat telur balado	6
41	Real meat empal goreng	6
42	Sukses isi 2 ayam bawang	12
43	Sukses isi 2 ayam kremes	12
44	Tiptop mi goreng	12
45	Tiptop kaldu ayam	12
46	Gaga 100 goreng extra pedas	12
47	Miesoa	12

Tabel 5.8. Lanjutan

No	Nama Produk	Kuantiti (Q)
48	Mie gepeng ayam panggang	
49	Mie gepeng goreng ayam lada hitam	
50	Mie gepeng ayam lada hitam	





Gambar 5.10. Planogram Sisi D (End Cap)

Tabel 5.9. Kuantiti Produk Sisi D

No Item	Nama Produk	Kuantiti (Q)
1	Mie telur 3 ayam kuning	20
2	Mie telur 3 ayam merah	20
3	Mie dara urai pipih	6
4	Mie dara urai original	6
5	Mie dara renteng pipih	6
6	Mie dara renteng mie kering	6
7	Subamie	2
8	Abalone mie	2
9	Mie telur A1 merah	2
10	Mie telur A1 kuning	2
11	Soun longkow	4
12	Chal goguma dangmyun (sweet potato)	2
13	Kaf instant noodle	2

Penulis menyusun produk dengan metode penyajian vertikal. Produk yang lebih banyak penjualannya diberikan *blocking* horizontal yang lebih banyak. Penulis juga menempatkan produk dengan merk yang sama berdekatan karena memiliki desain muka produk yang mirip sehingga tercipta ilusi *blocking* walaupun produk yang berbeda sehingga memudahkan konsumen mencari produk.

Penulis menempatkan produk dengan ukuran yang lebih besar di *shelf* paling bawah. Kardus yang masih menyimpan sisa produk yang tidak dipajang atau stok dapat diletakkan di posisi *shelf* paling atas. Pertimbangan penulis melakukan hal tersebut adalah karena tinggi rak. Posisi *shelf* teratas sudah terlalu tinggi untuk konsumen jangkau atau lihat. Kuantiti produk disesuaikan dengan rata-rata penjualan produk selama 6 bulan, kapasitas rak, dan isi produk per dus.

Susunan secara horizontal akan mengikuti *planogram* yang telah disusun. Susunan *depth* dan susunan vertikal ditentukan oleh staf yang bertugas menyusun dengan mengikuti kuantiti yang telah ditentukan. Contohnya produk dengan nomor item 1. Produk terletak pada *shelf* 2 dan 3. Kuantiti produk item 1 adalah 20, maka staf dapat menyusun 10 produk pada masing-masing *shelf*. Perhitungan estimasi jumlah produk maksimum disbanding dengan dimensi rak dapat dilihat pada lampiran.

BAB 6

KESIMPULAN DAN SARAN

6.1. Kesimpulan

- a. Planogram dapat membantu Ritel X menentukan peletakkan produk sehingga tidak terdapat *space* kosong pada rak
- b. Ritel X akan lebih memudahkan staf dan pemilik dalam memantau stok produk
- c. Planogram dapat membantu Ritel X menempatkan *space* yang lebih banyak kepada produk yang lebih laku
- d. Pemilik dapat melihat apakah masih ada *space* pada rak sehingga dapat merencanakan penambahan atau pengurangan produk

6.2. Saran

- a. Memantau penerapan planogram yang sudah ada saat ini
- b. Meng-*update* planogram berdasarkan data penjualan terbaru agar tetap memberi *space* yang tepat pada produk yang laku dan tidak laku

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